

<YOUR LOGO>

Use your organization's contact information or your own

**FOR IMMEDIATE RELEASE**

<DATE>  
<CITY, STATE>

<NAME>  
<ORGANIZATION NAME>  
<PHONE>  
<EMAIL>

<HEADLINE> <SCHOOL>...  
<SUBHEAD> *Students Release Brook Trout*

Insert your own creative title here

**<EVENT SUMMARY>**

This week, the <SCHOOL><SCHOOL DISTRICT>, <COUNTY> released brook trout fingerling that they have been raising as part of Pennsylvania Trout In the Classroom (TIC) program! The <YOUR ORGANIZATION>partnered with the <SCHOOL > to implement this program in the <GRADE> grade, and helped release the fingerlings in <STREAM NAME>. This is the end of a yearlong adventure for the students, who have been raising the trout from eggs as part of the TIC program. <YOUR ORGANIZATION> helped students release the fish and <ANY OTHER PRESENTATION OR ACTIVITY YOU DID THAT DAY>.

TIC is an interdisciplinary program that introduces coldwater conservation education in Pennsylvania schools by raising brook trout, a native coldwater species, from eggs to fingerlings. Throughout the school year, the students monitored and recorded aquarium water quality and trout behavior. The program exists statewide due to a partnership between the Pennsylvania Council of Trout Unlimited (PATU), Pennsylvania Fish and Boat Commission (PFBC), and the support of Pennsylvania Department of Education. <SCHOOL > students cared for the trout on a daily basis, while their teacher, <TEACHER'S NAME >, incorporated coldwater education lessons into the classroom. The <YOUR ORGANIZATION > is a program partner that assists the classroom by providing classroom assistance and helped to engage students in coldwater conservation.

The program is designed to foster awareness and knowledge about coldwater conservation in students grades 3-12 and to encourage continued participation in coldwater conservation, management and recreation programs.

**<HOW WERE YOU FUNDED? IF FUNDED BY A PATU TIC GRANT USE THE FOLLOWING; IF NOT, STATE HOW YOUR PROJECT WAS FUNDED>**

The project was financed in part by a TIC Start-up grant awarded to <YOUR ORGANIZATION > from PATU.

<ORGANIZATION(S) THAT PROVIDED ADDITIONAL FUNDING> provided additional funding.

To help with local TIC programs please contact <ORGANIZATIONS CONTACT INFO>

About <ORGANIZATION NAME> : <ORGANIZATION "BOILERPLATE">

###

Communicates the end of the advisory; media advisories should never be longer than 1 page

**FOR IMMEDIATE RELEASE**

**12/16/2010**

**Pleasant Gap, PA**



**Samantha Kutskel**

**Bear Creek Trout Unlimited**

**814-359-5114**

***info@patroutintheclassroom.org***

**Something Fishy Happening in Our Local Schools**  
**Area High School *Students Release Brook Trout***

Insert your own  
creative title here

**<EVENT SUMMARY>**

This week, the **Area High School, in Centre County** released brook trout fingerling that they have been raising as part of Pennsylvania Trout In the Classroom (TIC) program! The **Bear Creek TU Chapter** partnered with the **Area High School** to implement this program in the **10<sup>th</sup>** grade, and helped release the fingerlings in **Bear Creek, located in Centre County**. This is the end of a yearlong adventure for the students, who have been raising the trout from eggs as part of the TIC program. **Bear Creek TU** helped students release the fish and **gave students a presentation on aquatic insects and their importance to the help of coldwater stream.**

TIC is an interdisciplinary program that introduces coldwater conservation education in Pennsylvania schools by raising brook trout, a native coldwater species, from eggs to fingerlings. Throughout the school year, the students monitored and recorded aquarium water quality and trout behavior. The program exists statewide due to a partnership between the Pennsylvania Council of Trout Unlimited (PATU), Pennsylvania Fish and Boat Commission (PFBC), and the support of Pennsylvania Department of Education. **Area High School** students cared for the trout on a daily basis, while their teacher, **Mrs. Smith**, incorporated coldwater education lessons into the classroom. The **Bear Creek TU** is a program partner that assists the classroom by providing classroom assistance and helped to engage students in coldwater conservation.

The program is designed to foster awareness and knowledge about coldwater conservation in students grades 3-12 and to encourage continued participation in coldwater conservation, management and recreation programs. **The Trout in the Classroom program was funded as part of a Start-up grant awarded to Bear Creek TU from PATU, with additional funding provided by the Bear Creek chapter. If you are interested in help with this program please contact, Samantha Kutskel (your contact person name) Email, number**  
To help with local TIC programs please contact **<ORGANIZATIONS CONTACT INFO>**

**Bear Creek TU's mission to conserving, protecting, and restoring local streams in central Pennsylvania.**

###

Communicates the end of the advisory; media advisories should never be longer than 1 page