

<YOUR LOGO>

Use your organization's contact information or your own

FOR IMMEDIATE RELEASE

<DATE>
<CITY, STATE>

<NAME>
<ORGANIZATION NAME>
<PHONE>
<EMAIL>

Insert your own creative title here

<HEADLINE> <SCHOOL>...
<SUBHEAD> *Students Receive Brook Trout Eggs to Raise*

<EVENT SUMMARY>

This week, the <SCHOOL><SCHOOL DISTRICT>, <COUNTY> received brook trout eggs to begin the Pennsylvania Trout In the Classroom (TIC) program! The <YOUR ORGANIZATION> partnered with the <SCHOOL > to implement the TIC program in the <GRADE> grade. This egg arrival is just the beginning of a yearlong adventure students will embark on as they participate in TIC.

TIC is an interdisciplinary program that introduces coldwater conservation education in Pennsylvania schools by raising brook trout, a native coldwater species, from eggs to fingerlings. Throughout the school year, students monitor and record aquarium water quality and trout behavior. The program ends by releasing the trout into an approved stream. The program exists statewide due to a partnership between the Pennsylvania Council of Trout Unlimited (PATU), Pennsylvania Fish and Boat Commission (PFBC), and the support of Pennsylvania Department of Education.

<SCHOOL > students will care for the trout on a daily basis while their teacher, <TEACHER'S NAME >, incorporates coldwater education lessons into the classroom. The <YOUR ORGANIZATION > is a program partner that assists the classroom by providing classroom assistance and helps to engage students in coldwater conservation.

The program is designed to foster awareness and knowledge about coldwater conservation in students grades 3-12 and to encourage continued participation in coldwater conservation, management and recreation programs.

<HOW WERE YOU FUNDED? IF FUNDED BY A PATU TIC GRANT USE THE FOLLOWING; IF NOT, STATE HOW YOUR PROJECT WAS FUNDED>

The project was financed in part by a TIC Start-up grant awarded to <YOUR ORGANIZATION > from PATU. <ORGANIZATION(S) THAT PROVIDED ADDITIONAL FUNDING> provided additional funding.

About <ORGANIZATION NAME> : <ORGANIZATION "BOILERPLATE">

###

Communicates the end of the advisory; media advisories should never be longer than 1 page

FOR IMMEDIATE RELEASE

12/16/2010

Pleasant Gap, PA



Samantha Kutskel

Bear Creek Trout Unlimited

814-359-5114

info@patrouintheclassroom.org

Insert your own
creative title here

Something Fishy Happening in Our Local Schools

Area High School Students Receive Brook Trout Eggs to Raise

This week, the **Area High School, in Centre County** received brook trout eggs to begin the Pennsylvania Trout In the Classroom (TIC) program! The **Bear Creek Trout Unlimited Chapter** partnered with the **Area High School** to implement the TIC program in grades 9-12th. This egg arrival is just the beginning of a yearlong adventure students will embark on as they participate in TIC.

TIC is an interdisciplinary program that introduces coldwater conservation education in Pennsylvania schools by raising brook trout, a native coldwater species, from eggs to fingerlings. Throughout the school year, students monitor and record aquarium water quality and trout behavior. The program ends by releasing the trout into an approved stream. The program exists statewide due to a partnership between the Pennsylvania Council of Trout Unlimited (PATU), Pennsylvania Fish and Boat Commission (PFBC), and the support of Pennsylvania Department of Education.

Area High School students will care for the trout on a daily basis while their teacher, **Mrs. Smith**, incorporates coldwater education lessons into the classroom. The **Bear Creek TU** is a program partner that assists the classroom by providing classroom assistance and helps to engage students in coldwater conservation.

The program is designed to foster awareness and knowledge about coldwater conservation in student's grades 3-12 and to encourage continued participation in coldwater conservation, management and recreation programs. **The Trout in the Classroom program was funded as part of a Start-up grant awarded to Bear Creek TU from PATU, with additional funding provided by the Bear Creek chapter. If you are interested in help with this program please contact, Samantha Kutskel (your contact person name) Email, number**

Bear Creek TU is dedicated to conserving, protecting, and restoring local streams in central Pennsylvania.

###

Communicates the end of the advisory; media advisories should never be longer than 1 page